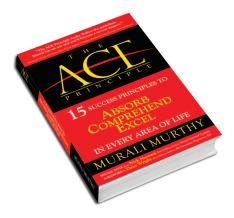
Murali Murthy - Author, Speaker, Coach

## The ACE Principle Book



One of life's best gifts is that whether a person is six or sixty five, he can change. You can think, learn and apply a fresh perspective anytime to life and improve. You too can make better choices, develop worthwhile habits and create new opportunities; this could be the one for you. You may already be aware of some of the contents in here – yet there could be nuggets that you can readily implement in many areas of your life.

Small act. Big impact. That's how I would like to describe this book. Little bits of knowledge applied consistently can create big results. If you are inspired to take action and raise the bar even in any one area of your life, this book would have truly served its purpose.

Absorb. Comprehend. Excel... ACE your way to success.

## **The ACE Secrets**

One of the secrets to success is that most success occurs because someone with keen observation skills noticed something that was working, and then had the common sense to adapt and implement ii in his or her own life. By being aware of this process, you too can increase your chances of accomplishing your intended outcomes. Beyond the mere Absorption of winning habits, you can make an astute Comprehension and Excel at the next level.

The 15 Aces – The ACE Principle Chapters

- 1. Be Hungry Desire Success
- 2. Be Focused Set Goals
- 3. Be Proactive Take Initiative
- 4. Be Disciplined Master Habits
- 5. Be Tenacious Build Resilience
- 6. Be Responsible Take Charge
- 7. Be Imaginative Dream Big
- 8. Be Moneywise Control Finances
- 9. Be Choosy Associate Right
- 10. Be Sharp Stay Teachable
- 11. Be Assertive Display Posture
- 12. Be High Quality Deliver Excellence
- 13. Be Leading Exercise Influence